Transformation and Modernisation in Tourism, Hospitality and Gastronomy

24-26 November 2010
Taylor’s Lakeside Campus, Subang Jaya, Malaysia
The curtain closure for 2010 as far as research output is concerned has been outstanding. A total of 28 papers were presented in conferences across the globe from October to December 2010. There were many high quality papers that have potential to be published in high impact journals. Some of the papers were presented in top notch conferences in Germany, Japan, China, New Zealand, Spain, Australia, India and Philippines.

Three book titles were released under Taylor's Press. Under the co-authorship of Professor Balachandran of Taylor’s Business School, two books entitled, *Islamic Finance: A System that Survived the Subprime Crisis* and *E-banking in a Knowledge Economy* were published. The School of Hospitality, Tourism & Culinary Arts also published a photobook titled, *The World of a 1 Malaysian: Through the Lenses of Students from the Institutions of Higher Learning, Malaysia*.

The 3rd Asia Euro Conference on Tourism, Hospitality and Gastronomy takes the centre stage for this issue of Insight. The truly international conference attracted top notch speakers from the industry and academic. The event was officiated by YB Dato’ Dr James Dawos Mambit, the Deputy Minister of Tourism Malaysia, who was truly impressed with Taylor’s Lakeside campus and the quality of papers that were presented in the 3-day conference. Other conferences/forums organised at Taylor’s during this period include the Taylor’s 5th Teaching & Learning Conference, Greenorny in Tourism, Making Sense of Research organised by the Division of Medicine and Health Sciences and also a series of research related talks and seminars on publications and new research methodologies and applications.

Adding on to the research output to close 2010 are the accolades received by Dr Adeline Chia of Taylor’s School of Biosciences, who emerged as the runner-up for the “Merck Young Scientist Award 2010”. The School further displayed prowess in research by bagging three research grants under the Ministry of Higher Education’s Fundamental Research Grant Scheme (FRGS), totaling RM204,000. Congrats to Dr Stacey Yong, Dr Jee Jap Meng and Dr Phelim Yong for their achievements.

For this final issue of Insight too, we have penned an article on ‘Academic Authorship’. Despite this clear understanding of what authorship is all about, there are often disputes, misunderstandings, and lingering feelings of unfairness concerning which contributions do and do not merit authorship. The publication number game in the academia has resulted in ‘tag-teams’ of authorship for publications. As a result you have many ‘ghost’ authors who are riding on the lead researcher. Author status has been awarded to many who are not able to defend the contents of a manuscript. Read on to understand who constitutes an author.

So let us welcome 2011 with more high impact research output that will further position Taylor’s University as a provider and contributor towards knowledge and capacity building for the nation.

Happy New Year 2011.

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