Summerset Colonial Hotel and Villas, with an eco-themed environment, is the first operating 4-star deluxe resort at "Summerset at Rompin". The resort, which is located near Kuala Rompin on the southern tip of Pahang, celebrated its soft opening in December 2000. Summerset stretches along five kilometres of the unpolluted East Coast's most beautiful shoreline facing the South China Sea adjacent to one of the oldest rainforests in the world, the Endau Rompin State Park. Summerset is being marketed as the newest preferred eco-destination in Malaysia.

The quaint Kuala Rompin is one of Malaysia's best-kept secrets in the East Coast. A village well known for its fishing activities and famous for its giant freshwater prawns (judang galah), the eco-resort is already a popular holiday destination with leisure travellers from Malaysia, Singapore and other parts of the world.

Besides being an ideal holiday destination, the resort is also suitable for corporate team building and staff training programmes. Specially tailored packages are available for companies organising such events.

Sprawled over 834 acres of prime beachfront land (of which 32 acres have so far been developed), the resort is nestled within the Mencali Forest Reserve flanked by the Endau Rompin State Park which has a history dating back 130 million years. Its unique location has evolved into an international standard eco-friendly resort, which emphasises nature and environment presentation.

THE COLONIAL RESORT
Summerset Colonial Hotel and Villas is enhanced by its British Colonial architecture, presented in an alluring combination of nature and the lingering romance of history.

Summerset offers everything desirable for a pleasurable holiday for the most discerning of guests. From the warmth of the beautiful hotels and villas with large balconies and generous outdoor settings, to elegant furnishings and fittings, your comfort is assured in one of these spacious accommodations.

It offers 137 elegantly designed hotel rooms (North Wing) and 61 vacation villas to guests. An additional 132 hotel rooms (South Wing) were completed recently. Plans are also in place to open 22 units of eco-villas and 70 units of eco-homes (tree house-like) by the end of this year. Typical of any other resort, Summerset offers the comfort of room facilities with air-conditioning, in-room safe, mini fridge, selected...
### PUBLISHED ROOM RATES*

<table>
<thead>
<tr>
<th>Hotel Rooms (Single &amp; Double)</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUPERIOR</td>
<td>RM350</td>
</tr>
<tr>
<td>DELUXE</td>
<td>RM360</td>
</tr>
<tr>
<td>1 BEDROOM SUITE</td>
<td>RM550</td>
</tr>
<tr>
<td>Villas</td>
<td></td>
</tr>
<tr>
<td>MAYFAIR</td>
<td>RM1,160</td>
</tr>
<tr>
<td>1 Bedroom with Living</td>
<td>RM480</td>
</tr>
<tr>
<td>1 Bedroom with Living/Dining/Pantry</td>
<td>RM880</td>
</tr>
<tr>
<td>CHELSEA</td>
<td>RM1,160</td>
</tr>
<tr>
<td>1 Bedroom with Living</td>
<td>RM580</td>
</tr>
<tr>
<td>1 Bedroom with Living/Dining/Pantry</td>
<td>RM880</td>
</tr>
</tbody>
</table>

**Extra bed (including recreation)**

**Additional Surcharge for sea view hotel rooms and beachfront villas**

**The rates are subject to change.**

---

satellite channels, private balcony, IDD telephone, open air shower at the Villas, coffee and tea making facilities, pantry (Suites and Villas) and hair dryer. In addition, other services and facilities include in-house laundry, golfing at a nearby property, convenience shop, secretarial service, baby sitting service, credit card facilities and currency exchange.

Summerset too offers banqueting and convention facilities. The ballroom has a maximum seating capacity of 250 people. Personalised services are rendered for any occasion from seminars, workshops, meetings, and theme parties to special events.

The Dining Room offers a Continental and Asian selection of dining in cool comfort or alfresco style at the terrace facing the forest. The Pebbles Pool Bar is a perfect place to relax while sipping your cool drinks by the poolside bar. A variety of refreshing drinks and snacks are available here.

At the Cameo Jet Karaoke and Bar, guests can enjoy a game of pool or darts at the games room, or get alive with Karaoke music selections from the 60's, 70's, 80's to the current hits.

With over 50 recreational activities and facilities to choose from, people of all ages would be able to make full use of their time to their hearts' desire. Great entertainment featuring local and international shows, performed by the hotel staff would leave guests relaxed.

---

There are over 50 recreational activities and facilities to choose from.

---

Kuala Lumpur or Johor Bahru. The magnificent landscape leading towards the eco-resort is an experience by itself. Be sure to run through the detailed map (with trip meter assistance) on the website [http://www.summerset.com.my](http://www.summerset.com.my).

From the Sungai Besi Toll Plaza, head south and exit at the Senawang Toll Plaza. From here on, the winding road will lead to Kuala Pilah and then to Batu Kikir. Head straight on, and at the intersection of Kampung Sering, turn right towards Muadzam Shah. The long straight road will bypass Bahau and pass the Bandar Tun Razak turnoff. Next, at the Segamat turnoff, turn left onto Highway 12. The road will pass

---

*The resort offers 127 elegantly designed hotel rooms and 61 vacation villas.*
Keratong and lead to the Muadzam Shah intersection.

Take Highway 63 to Kuala Rompin (right turn). Head straight past Kampung Jerman, Kampung Bangkong and Menchali. At the intersection at Pekan, turn left onto Highway 3. After about two kilometres, the turnoff to Summerset Resort is visible on your right.

For those coming from Johor Bahru, head straight to Ulu Tiram and by pass Kota Tinggi, Desaru and Jeramaluan junctions, to head for Mersing. After Mersing, go straight at the first T-junction, turn left at the second T-junction and then make a 9 o'clock turn at the round-about. Then go straight towards Endau. At Endau, the road forks into two. Keep right and head straight past Kuala Rompin. As soon as you bypass the left turn going into Muadzam Shah, the turnoff to Summerset Resort is visible on your right.

UNIQUE ATTRACTIONS
The forest in Summerset is unusual, unique and not found anywhere else in the peninsula today. The forest was developed on a succession of old storm beaches formed by the monsoon waves and raised a few metres above sea level with intervening swampy depressions parallel to the coastline.

The forest is described to be similar to the kerangas forest of East Malaysia. The word kerangas comes from an Iban word meaning "land where paddy cannot be grown". Rainwater cannot be retained to flood the land for paddy planting because it is drained off into the ground very quickly. This is because the soil is very sandy, very much like the sand found on the seashore.

There are three types of habitats here: (i) Beach vegetation, (ii) Sandy beach forest, and (iii) Freshwater/peat swamp forest/health forest. The vegetation on the beach helps to hold the sand during the wet season. Typical vegetation is grass (Spinifex sp.), sedges and creepers (Premna sp., Ipomea sp.) combined with hardy shrubs like the screw pines, casuarinas and clumps of hardy bushes which can be found on the beachfront.

The sand bank forests are dry forests formed from the aggregation of formerly separated clumps of vegetation, when the forest advances to the beach. They consist of narrow strips of

---

**Land Activities**
- All Terrain Vehicle (ATV)
- Archery
- American Pool
- Badminton
- Baseball
- Basketball
- Batik Painting
- Beach Soccer
- Beach Walk
- Beach Volleyball
- Cycling
- Board Games
- Gymnasium
- Jungle Trekking
- Lawn Bowling
- Nature Walk
- Table Tennis
- Trambuilding Programmes
- Tele-match
- Tennis
- Turtle Hatchery & Conservation
- Variety Show
- Yoga

**Water Activities**
- Water Activities
- 12-foot Dive Pool
- Canoeing
- Swimming Pool
- Scuba Diving
- Kayaking
- Sailing
- Water Aerobics
- Water Basketball
- Water polo
- Wetland Experience

**Optional Tours & Excursions**
- Endau Rompin Tour
- Firefly Watching
- Lake Chini Tour
- Marine Park Tour
- Diatric Farm Tour
- Pekan Royaf Town Tour
- Rompin Sunday Market
- Tioman Island Gateway
hardy trees, bushes, palms, and epiphytes on the ridges of trees. The dominant trees are the jambu laut (Syzygium grande), rose myrtle, cycads, Melastome malabathricum and sea teak (Podocarpus polystachys).

The peat swamp/heath forest is home to more than 90 endangered species. The feature of this forest is waterlogged depressions or flooded plains interspersed with heath forest.

The soil is peaty as well as sandy. A myriad of ecosystems can be found in this forest and is the best remaining icon of heath forest in the peninsula.

The peat swamp forest in Summerset is the best remaining representation of heath forest in the peninsula. The site shares the same features of the Mentali Forest Reserve.

Spread over 800 acres, there are some pristine areas that are well represented with the plant species found locally.

Consequently, the tree species, which are specialised for these conditions, are also rare. In addition, the area is also rich in wildlife, which

**Activities intrusive to nature are closely monitored to ensure no harm to the surroundings.**

includes many species of birds and fish. The larger wildlife in the area is the dusky leaf monkeys, wild boars, feral dogs and domestic cows.

The coastal area has an average temperature of around 26-28°C. The heaviest rainfall is during December to January when the North East Monsoon is at its height. During this time the water table rises considerably.

**ECO-FRIENDLY ACTIVITIES**

An array of eco-friendly activities is present in Summerset, namely beach soccer, volleyball, and even games in the pool such as water polo and even demo lessons for scuba diving. There are also activities held in the wetlands such as kayaking and canoeing. The resort also has an outdoor gym by the pool and hosts outdoor games by the beach such as tennis and badminton. The matches are popular amongst corporate groups for they are suitable for fostering close relationships between departments.

The jungle trekking activity enables individuals or groups to appreciate the natural surroundings. In addition, guided nature walks into the forest are also provided.

On the cultural aspect of the hotel, batik-drawing classes are provided at its arts and culture centre. There is also an archery field on the property as well as tennis and badminton courts. Activities such as catamaran and wind surfing and even yoga provide visitors with ample activities to choose from.

All activities are environmentally friendly. Activities intrusive to nature are closely monitored to ensure no harm to the surroundings. Activities contained within the premises do not produce damaging affects to the environment.

Contact Summerset to embrace nature, experience history or simply to enjoy life.
Menara KL: A LIVING TOWER

Business Abroad: Go to China!
Insurance:
A Rosy Outlook?

ESOS: The Tax Aspect

Zulkifli Mohamad
Chief Executive Officer; Menara Kuala Lumpur Sdn Bhd