A PLACE TO FEEL INSPIRED
Llandudno beckons all travellers to return this lovely seaside resort time and time again for its awe-inspiring beauty.

Wales is a small and thinly populated country of just under three million inhabitants, south-west of Great Britain and bordered by England to the East. Its soaring mountain-ranges, plunging and battered coastline, calm, lush valleys and old-fashioned market, all invite long and repeated visits. Renowned as Britain’s ‘Great Outdoors’, with stunning National Parks and over 750 miles of coast, Wales is an exhilarating choice for tourist activities. Discover the beauty of the land where Snowdonia meets the sea. Sweeping bays and towering headlands; ancient site and historic splendours; marvellous beaches and unrivalled family entertainments; lovely towns and top class cuisine; Wales is a magical place where there is something for all ages.

The Lonely Planet described Wales as “a place that becomes obsessive, beckoning back its visitors year after year.” Along with the spectacular scenery, Wales has a vibrant culture specialising in male-voice choirs, poetry and a real passion for team sports, especially rugby. Wales is a country with its own distinct Celtic culture. With amazing attractions, indeed the many charms of Wales are becoming better known internationally. Perhaps there is no better example to describe Wales than to visit the gently curving Victorian frontage of Llandudno (pronounced as clan-did-no).

POPULAR SEAIDE RESORT
Llandudno is one of the largest and the most popular Welsh seaside resorts. This town, perched on the northern coast of the principality, is named after Saint Tudno who brought Christianity to the region in the 6th century AD. The town is still served by the church of St. Tudno, and each Sunday the congregation worship in the 15th Century church building, high above the commercial centre upon the massive limestone outcrop named the Great Orme.

As logic dictates, the smallest limestone outcrop across the bay from the Great Orme is named the Little Orme, and its steep cliffs drop sharply into the sea that all but surround it. On a sunny day the view across the bay rivals anything you might see around the Mediterranean.

Sited just above sea-level between the two enormous limestone outcrops, Llandudno faces seawards with a majestic and unbroken crescent of Victorian and Edwardian buildings of four and five stories high. Most are
hotels, bearing names like Byn-y-Mor, and exuding a charm from a time gone by too soon. Some of their grandeur is faded now, but their pride in serving the needs of generations of holiday makers seeking fun at the seaside is undiminished.

COMMERCIAL OFFERINGS

Behind this crescent, running parallel to the coast, is the commercial district comprising one long high street packed with shops, tea-rooms, public houses and bookshops, fragmenting into a couple of subsidiary streets of interest to the hardy bargain hunter.

There are fish and chip shops too; nothing quite tastes the same as fish and chips consumed down on the beach with lashings of salt and vinegar - a local delicacy. Any chips remaining after you have eaten your fill should be placed in the litter-bins along the promenade, but the beady eyed, black-back seagulls can unpack a bin in seconds.

To the delight of laughing children, the process is often short circuited and the gulls are fed directly, catching the chips mid air with the speed of lightning, and no chip appears too big to swallow whole.

Walk the entire length of the broad promenade and you arrive at the pier. It reaches 699 metres out to sea, a masterpiece of Victorian engineering and one of Britain’s finest. It was designed to permit the coastal steamships to off-load their cargo of day trippers from Liverpool and beyond.

Sea transportation has been superseded by private cars these days, yet the pier, cast in iron and decked in hardwood, remains an irresistible feature of the town. Its beauty gives a graceful elegance to the natural splendour of the bay.

THE BEACHES AND BEYOND

Llandudno has two beaches, one on the northern edge of the town, which is a pebbled beach, set in a magnificent crescent shaped bay, with an elegant promenade. The other beach is on the west side of the town, opening onto the mountains of Snowdonia.

This town is dominated by the 206 metres high Great Orme, the huge limestone outcrop at the end of the peninsula, where you get a panoramic view of the North Wales coast.

Whether your days are spent enjoying the beaches and gazing at all that nature has given this place, or thinking about Alice (of Alice in Wonderland, the little girl Alice Liddell holidayed here with family friend Lewis Carroll, inspiring his classic Alice through the Looking Glass); whether shopping for a bargain or taking a ride on the original tram, climbing the steep tracks upon the Orme since early last century; whether walking upon the Great Orme itself or resting in Happy Valley beneath a palm, no hour is ever wasted when visiting Llandudno.

Indeed, Llandudno is a place to feel inspired.
Malaysia’s newest online job recruitment engine, Jobs and More, gives its competitors a run for their money with its innovative efficiencies in securing a large base of online jobseekers and companies.

-Andrew Diamond, Managing Director, Jobs and More Sdn Bhd