Australia, New Zealand, Malaysia, Philippines, Singapore, Thailand, Vietnam, etc. These best practices can be used effectively as a point of reference to develop sustainable tourism management for the better maintenance of tourism destinations as well as to upgrade the delivery of travel and tourism services that meet the global demand of the tourism sector.

Despite much unevenness in the writing style and no logic to the order in which the articles are presented, the book has many plus points, as indicated by the three pre-publication commentaries at the beginning of the book. The case studies in the book are ideal for in-class discussion, role-playing and debates, which will surely assist students in better understanding the complexity and ambiguity inherent in most sustainable tourism cases. Students should be able to grasp a much richer and comprehensive learning experience than from just textbooks and statistics alone. As aptly mentioned by the publishers, this book will prepare students to become “problem-solvers” when faced with real-life decisions in the hospitality and tourism industry. Learning by other people’s experiences shortens the learning curve, cuts down failure rates, avoids expensive pitfalls, gets faster results and achieves far better cost-effectiveness. Effective leaders play a pivotal role in the success of any venture. Hence, Irene Herremans’s *Cases in Sustainable Tourism* has provided an opportunity to learn to be even better leaders and managers.

**References**


Vikneswaran Nair

School of Hospitality & Tourism,
Taylor’s College, Petaling Jaya, Malaysia
E-mail: vicky.n@taylors.edu.my
October 12, 2006

Prof. Vikneswaran Nair
Head of Research & Development and Co-Director of ERITA-Asia
Taylor's College, School of Hospitality & Tourism
Block C, Leisure Commerce Square
No. 9, Jalan PJS 8/9
46150 Petaling Jaya, Selangor
Malaysia

Dear Prof. Nair,


I am pleased to inform you that your paper referenced above has been accepted for publication in APJTR. Congratulations!

I cannot be certain of the exact volume and issue number of APJTR in which your paper will appear, but you can be assured that the paper will be published in 2007.

Thank you for your submission to APJTR, and please contact me if you have any questions.

Sincerely,

[Signature]

Professor Kaye Chon