### WORKSHOP ON IDEOPOLIS

**Date:** 31 July 2010  
**Time:** 9.00 am - 12.00 pm  
**Venue:** Traders Club Lounge Meeting Room, Traders Hotel Kuala Lumpur, Kuala Lumpur City Centre, 50088 Kuala Lumpur.

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
</tr>
</thead>
</table>
| 9.00 am - 9.10 am| Welcoming Address  
|                 | Professor Morshidi Sirat  
|                 | Director of IPPTN/ Project Leader |
| 9.10 am - 9.40 am| Presentation 1: Taylor’s University College   |
| 9.40 am - 10.10 am| Presentation 2: Universiti Putra Malaysia (UPM) |
| 10.10 am - 10.30 am| Tea Break                     |
| 10.30 am - 11.00 am| Presentation 3: Universiti Malaya (UM)       |
| 11.00 am - 11.30 am| Presentation 4: Universiti Sains Malaysia (USM) |
| 11.30 am - 12.00 pm| Presentation 5: Ideopolis Kuala Lumpur       |
| 12.00 pm       | Lunch/End of Workshop                    |
EDUCATING THE YOUTH OF THE WORLD TO TAKE THEIR PRODUCTIVE PLACE AS LEADERS IN THE GLOBAL COMMUNITY: A TAYLOR’S APPROACH TOWARDS A GREATER MALAYSIAN SOCIETY

Vikneswaran Nair, PhD
Kashif Hussain, PhD
Taylor’s University College

WORKSHOP “TOWARDS IDECOPOLIS KUALA LUMPUR: CAPITALISING ON HIGHER EDUCATION FOR THE DEVELOPMENT OF GLOBALISING CITY-REGION”
31 July 2010

Agenda

- Introduction.
- About Taylor’s.
- The Purpose & Core Values of Taylor’s.
- Developing Taylor’s 5-Year Research Strategic Plan.
- Taylor’s Contribution Towards Research & Innovation.
- Impact to the Community.
- Taylor’s Sustainability Action Plan.
- Conclusion.
EDUCATING THE YOUTH OF THE WORLD TO TAKE THEIR PRODUCTIVE PLACE AS LEADERS IN THE GLOBAL COMMUNITY: A TAYLOR’S APPROACH TOWARDS A GREATER MALAYSIAN SOCIETY

Assoc. Prof. Dr. Vikneswaran Nair
(vicky.nair@taylors.edu.my)

Dr. Kashif Hussain
(kashif.hussain@taylors.edu.my)

Taylor’s University College, MALAYSIA

Abstract

The foundation of any productive high-income economy lies in a globally competitive, creative and innovative workforce that is sustainable and is conscious of the surrounding environment and community engagement. Institution of higher learning (IHL) has to become agents of change that promote development which is ecologically, socially and economically sustainable. One such IHL that has gradually moved up the ladder to become a reputable private IHL is Taylor’s University College (Taylor’s). With a strong purpose statement, Taylor’s has slowly evolved to be one of the most established high quality providers of higher education in Malaysia. With a very student focused, Taylor’s sees its purpose on the need to stimulate students and instill in them a drive for knowledge and innovation as well as preparing them for life. In achieving this purpose of creating the right environment for learning, the Core Values become the guiding values to all students and staff of Taylor’s. Hence, the main aim of this paper is to understand how a leading private IHL has successfully introduced and adopted various strategic plans that will mould the graduates to adopt a lifestyle that will take these students further when they graduate and take their productive place as leaders in the global community in line with the nation’s approach towards a greater Malaysian society.

Keywords: global community, innovation, higher education, core value, charitable

Introduction

The Prime Minister of Malaysia, Dato' Sri Mohd. Najib Bin Tun Abdul Razak, tabled the Tenth Malaysia Plan (10MP), on 10 June 2010 [1]. With a mission of moving towards a progressive and high-income nation, as envisioned in Vision 2020, the 10MP houses the aspirations of both the Government Transformation Programme (GTP) and the New Economic Model (NEM), premised on high