Tourism Destination Development Conference

28th September 2010
Concorde Hotel Kuala Lumpur

PROGRAMME

Organised by

ASIA EXECUTIVE PROGRAMS
• In view that rail tourism and homestays are to be offered as a package, and homestays are very much experiential and culture-bound in nature, what could be done in keeping the authenticity of the homestay experience?
• What should tourism investors invest in to ensure sustainability of the environment given that tourism brings great impact to the environment?
• Given the benefits of tourism to the community (i.e. job opportunities, tourist income, etc.), how can we make it mandatory for the community to sustain the environment? A policy to enforce role of the stakeholders?
• What are the plans to create ‘an authentic experience’ in the train?

Speaker:
Prof. Dr. Amran Bin Hamzah, Director, Centre for Innovative Planning & Development, Universiti Teknologi Malaysia

Is Ecotourism Really Responsible Tourism?

Speaker:
Assoc. Prof. Dr. Vikneswaran Nair Sehkaran, Director, Research and Development, Taylor’s University College

6.00pm Refreshments & End of Conference

Note: The organiser reserves the right to change the programme and speakers in the best interest of the conference. All speakers are invited and are subject to confirmation. Please log on to www.aep.com.my for updated agenda

PROF. DR. AMRAN BIN HAMZAH is a Professor and Director of the Centre for Innovative Planning and Development at the Faculty of Built Environment, Universiti Teknologi Malaysia (UTM), Skudai, Johor. Besides teaching and supervising postgraduate students of the Tourism Planning programme at UTM, he is also actively involved in research and consultancy in the field of tourism planning. His areas of specialisation are island tourism, ecotourism, heritage tourism, rural tourism and community-based tourism, having been involved in consultancy commissioned by UNESCO, JICA, APEC, the Ministry of Tourism, Tourism Malaysia, ECER, IRDA etc. Having published more than 50 papers, he is the co-author of the Handbook on Community Based Tourism: How To Develop and Sustain CBT, published in 2009 by the Asia Pacific Economic Cooperation.

ASSOC. PROF. DR. VIKNESWARAN NAIR is the Director of the Centre for Research and Development at Taylor’s University College in Petaling Jaya, Selangor, Malaysia. He is also the Director of the Taylor’s-Toulouse University Centre Research Group that focuses on research in hospitality, tourism and gastronomy.

With almost 100 publications to his credit, he has also been given the privilege of writing a monthly column on hospitality and tourism issues in Business Today, a leading business magazine in Malaysia. He is also one of the reviewers and editors for the Journal of Hospitality & Tourism Research, USA, Journal of Tourism Geography, New Zealand, Asia Pacific Journal of Tourism, Hong Kong, Tourism Review, France and TEAM Journal of Hospitality & Tourism, Malaysia.

In 2002, Dr. Vic Nair won the Taylor’s Chairman’s Staff Excellence Award for Academic Excellence followed by Research Excellence award in 2007. In 2004, he won the Best Paper Award for Tourism Research in the Third National Tourism Educators Conference for his work in ecotourism. In 2006 and 2009, he was accorded the Merit and Honorary Award respectively for Academic Leadership and Accomplishment as the Outstanding Young Malaysian of the Year organised by Junior Chambers International, for his contribution to the ecotourism industry of Malaysia. In 2008, again he won the Best Paper Award for Tourism Research in the 2nd Asia-Euro Tourism, Hospitality & Gastronomy Conference 2008 and the Best Paper Award for his work on education tourism for real estate development in the 20th National Real Estate Convention.