3rd Asia-Pacific CHRIE Conference 2005

Hospitality and Tourism in Asia:
Charting Our Future Through Education and Research

26th ~ 28th May 2005
Shangri-La Hotel
Kuala Lumpur, Malaysia
ASIA PACIFIC COUNCIL ON HOTEL, RESTAURANT AND INSTITUTIONAL EDUCATION (APacCHRIE)

Asia Pacific CHRIE or better known as APacCHRIE is a chapter of the I-CHRIE. Members of APacCHRIE constitute all countries at the Pacific Rim who must also be a registered member of I-CHRIE. The Geographical boundary of APacCHRIE can be segmentised to 4 areas as following: Area I: East Asia (PRC, Taiwan, Korea & Japan), Area II: Southeast Asia (ASEAN member countries & Indo-China); Area III: Oceania (Australia, New Zealand & the Pacific Islands), and Area IV: Indian Sub-continent (India, Pakistan, Bangladesh & Sri Lanka)

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TOURISM EDUCATORS ASSOCIATION OF MALAYSIA (TEAM)

The Tourism Educators Association of Malaysia (TEAM) was formed in June 2001. It serves as a representative body for tourism and hospitality educators. TEAM enables the academic community to develop meaningful partnerships amongst themselves and the industry. Building relationships between industry and institutions will encourage hospitality and tourism professionals to participate in curriculum development, professional development and cross-exposure programmes.

TEAM in conjunction with its institutional members has thus far organized 3 successful national tourism educators’ conferences as follows:
3. "Brand Malaysia: The National Tourism Policy"; KDU College, September 2004

EXCO MEMBERS FOR 2003-2005

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Co-organised by:

TAYLOR'S COLLEGE
Wisdom + Integrity = Excellence
SCHOOL OF HOSPITALITY AND TOURISM

The Official City: KLIA
Conference Advisor: YBhg. Dato' Sri Victor Wee, Secretary-General, Ministry of Tourism, Malaysia
The Official Airline: Malaysia Airlines
The Official Hotel: Shangri-La Hotel
The Official Tour Operator:
Supported by:

Tourism Educators Association of Malaysia
(Persatuan Pendidik Pelancongan Malaysia)

Tourism Malaysia
Just Entertainment
Klinik Prime Care
Maxwell Electrical Engineering
OCBC Bank (M'sia) Berhad
QBE Insurance (Malaysia) Bhd
Rapp Collins (M) Sdn Bhd
Sharp-Roxy Sales & Service Company (M) Sdn Bhd
Tima Travel & Tour Sdn Bhd
Xintel Sdn Bhd

... and countless others who have contributed in one way or another.
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Co-organised by:

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Wisdom • Integrity • Excellence
SCHOOL OF HOSPITALITY AND TOURISM

Conference Advisor:
YBhg. Dato' Dr. Victor Wei,
Secretary General,
Ministry of Tourism, Malaysia

Supported by:

TOURISM MALAYSIA

The Official Host City:
Dewan Bandaraya
Kuala Lumpur
Kuala Lumpur City Hall

The Official Airliner:

malaysia

The Official Hotel:

Shangri-La hotel
Kuala Lumpur

26th-28th May 2005: Shangri-La Hotel, Kuala Lumpur, Malaysia
Certificate of Appreciation

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Awarded to

Vikneswaran Nair Sekaran
For Contribution as a Committee Member

Kuala Lumpur, Malaysia
May 26-28, 2005

Pradeep Nair
Chairman, 3rd APacCHRIE Conference

Professor II-Sun Yang
President, APacCHRIE