CONSULTANCY & TRAINING GUIDELINES
Centre for Continuing Profession Education (CPE)
Centre for Research & Development (CRD)

Proposed by
Dr. Vikneswaran Nair (Head, Centre for R&D, Taylor’s University College)
Valentino Lee (Senior Manager, CPE, Taylor’s School of Hospitality & Tourism)
[Adapted from Consultancy Guidelines of Universiti Malaya, Universiti Putra Malaysia & University of Bristol]

16 April 2008
1. INTRODUCTION

1.1. Preamble

Taylor's University College and Taylor's College has evolved from a leading teaching and learning higher education institution to progressively move into research and scholarly development. Research, consultancy and other scholarly activities are an important example of academic professional services which utilises expertise and research materials from academic staff and students for contribution to the knowledge body. These works are intended to increase professionalism, assist in developing the industry and in the long term, generate revenue for Taylor's.

Taylor's is committed to the development of a culture sustained scholarship leading to the creation of new knowledge through research. All academic staff appointed in teaching at the degree award level have a contractual obligation to undertake research, whether within the college, or in collaboration with industry or universities locally and internationally. The intention is to ensure that the teaching and consultancy carried out by Taylor's is conducted by people engaged in relevant research. The research will lead to the creation and dissemination of new knowledge, the practical application of that knowledge through the provision of direct advice, and to a body of knowledge which will inform teaching.

The academic staff of Taylor's will come from a variety of academic backgrounds and experiences, but all will be expected to be involved in scholarly or research activities that enhances teaching. Full-time, part-time and adjunct academic staff of Taylor's are encouraged to be practitioners as well as researchers. The impact of their active practitioner roles on the relevance of their teaching in all degree programmes is informed by insights from practitioners and formal research activities.

Investigation and enquiry are essential to an academic institution. With the availability of highly skilful and specialised academician in an academic institution, research, consultancy and scholarly works and activities are essential to further put Taylor's as the top provider of excellence in education in the region. This will be inline with Taylor's 10 Year Mission - to be a University of 20,000 students, renowned for its teaching excellence and the distinctive quality of its graduates.

1.2. Background

About CPE

The Centre for Continuing Professional Education (CPE) Department, the corporate training arm of Taylor’s School of Hospitality & Tourism (TCHT) was established in 1996. Its mission is to provide contemporary continuing professional education to working professionals in the hospitality and tourism industry. Their main aim is to promote intellectual enhancement for an individual or the employees of a company who aspire to progress through the acquiring of a recognized executive certification.

The main objectives of CPE are: